

## Privacy (Privacy). Processing of personal data

### I. General information

Keep IT Mobile Development SRL respects the right to privacy of persons who visit the site [www.kim4industry.com](http://www.kim4industry.com) and who communicate their impressions to us electronically. When you interact with us, you may provide us with information to help us identify you (for example, name, email, website). This information is known as "personal data". This Privacy Policy complies with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95 / 46 / EC (hereinafter referred to as "GDPR").

This document is intended to inform you about the processing of your personal data in the context of the use of the website <https://www.kim4industry.com/> ("Site")

### II. Categories of personal data processed

If you are a visitor to [www.kim4industry.com](http://www.kim4industry.com), Keep IT Mobile Development SRL will process your personal data that you provide directly in the context of using the Site, such as the data you provide in the section contact us to the extent that you contact us in this way.

### III. Purposes and grounds for processing

If you are a visitor of the Site, Keep IT Mobile Development SRL processes your personal data as follows:

for marketing activities, respectively for the transmission, through the means of distance communication (e-mail, sms), of commercial communications regarding the products and services offered by [the owner of the website], through the Site.

Rationale: The processing of your data for this purpose is based on your consent, if you choose to provide it.

You can express your consent to the processing of data for this purpose by filling in and checking the appropriate box on the newsletter subscription form available on the Site. To unsubscribe from receiving such commercial communications you can use the option at the end of each email / sms containing commercial communications.

Providing your data for this purpose is voluntary. Refusal to provide consent for the processing of your data for this purpose will not have negative consequences for you. to resolve complaints, grievances and to monitor traffic and improve your experience on the Site.

Rationale: The processing of your data for this purpose is based on the legitimate interest of Keep IT Mobile Development SRL to ensure the proper functioning of the Site, as well as to permanently improve the experience of visitors to the Site, including by resolving various comments, questions or complaints. .

Providing your data for this purpose is voluntary. Refusal to provide data for this purpose will not have negative consequences for you.

### IV. The length of time we process your data

Keep IT Mobile Development SRL will process your personal data as long as necessary to achieve the processing purposes mentioned above.

If you withdraw your consent for the processing of data for marketing purposes, Keep IT Mobile Development SRL will stop processing your personal data for this purpose, without affecting the processing carried out by Keep IT Mobile Development SRL based on the consent expressed by you before its withdrawal.

#### V. Disclosure of personal data

In order to fulfil the processing purposes, Keep IT Mobile Development SRL may disclose your data to partners, third parties or entities that support Keep IT Mobile Development SRL in carrying out the activity through the Site (eg courier companies, IT service providers) , or to the central / local public authorities, in the following exemplary cases listed:

- for the administration of the Site;
- in situations where this communication would be necessary for the awarding of prizes or other facilities to the persons concerned, obtained as a result of their participation in various promotional campaigns organised by Keep IT Mobile Development SRL through the Site;
- for the maintenance, personalisation and improvement of the Site and the services provided through it;
- for performing data analysis, testing and research, monitoring usage and activity trends, developing security features and user authentication;
- for the transmission of commercial marketing communications, under the conditions and limits provided by law;
- when the disclosure of personal data is provided by law, etc.

#### VI. Transfer of personal data

The personal data provided to Keep IT Mobile Development SRL can be transferred outside Romania, but only to European Union countries.

#### VII. The rights you benefit

Under the conditions provided for by the legislation on the processing of personal data, as data subjects, you enjoy the following rights:

- the right to information, respectively the right to receive details regarding the processing activities performed by Keep IT Mobile Development SRL, according to those described in this document;
- the right to access data, namely the right to obtain confirmation from Keep IT Mobile Development SRL regarding the processing of personal data, as well as details on the processing activities such as the way the data is processed, the purpose for which the processing is done, recipients or categories of data recipients, etc .;
- the right to rectification, respectively the right to obtain the correction, without justified delays, by [the website owner] of inaccurate / unjustified personal data, as well as the completion of incomplete data; The rectification / completion will be communicated to each recipient to whom the data have been transmitted, unless this proves impossible or involves disproportionate efforts.
- the right to delete data, without undue delay, ("right to be forgotten"), if one of the following reasons applies:
  - they are no longer necessary for the purposes for which they were collected or processed;
  - if the consent is withdrawn and there is no other legal basis for the processing;

- if the data subject objects to the processing and there are no legitimate reasons prevailing;
- if personal data have been processed illegally;
- if personal data must be deleted in order to comply with a legal obligation;
- personal data have been collected in connection with the provision of information society services under Union or national law under which the controller is located.

It is possible that, following the request to delete the data, Keep IT Mobile Development SRL to anonymise this data (thus depriving them of personal character) and to continue in these conditions the processing for statistical purposes;

- the right to restrict processing to the extent that:
  - the person disputes the accuracy of the data, for a period that allows us to verify the correctness of the data;
  - the processing is illegal and the data subject opposes the deletion of personal data, instead requesting the restriction of their use;
  - the controller no longer needs personal data for the purpose of processing, but the data subject requests them for the establishment, exercise or defense of a right in court; or
  - the data subject has objected to the processing (other than direct marketing), for the period of time in which it is verified whether the legitimate rights of the controller prevail over those of the data subject.
- the right to data portability, namely (i) the right to receive personal data in a structured, commonly used and easy-to-read format, and (ii) the right to have such data transmitted by [website owner] to another data controller, provided that the conditions provided by law are met;
- the right to object - in respect of processing activities may be exercised by submitting a request as indicated below;
  - at any time, for reasons related to the particular situation of the data subject, that the data concerning him be processed in the legitimate interest of Keep IT Mobile Development SRL or in the public interest, except in cases where Keep IT Mobile Development SRL can demonstrate that it has legitimate and compelling reasons that justify the processing and that prevail over the interests, rights and freedoms of the data subjects or that the purpose is to establish, exercise or defend a right in court;
  - at any time, free of charge and without any justification, that the data concerning it be processed for the purpose of direct marketing.
- the right not to be subject to an automatic individual decision, ie the right not to be the subject of a decision taken solely on the basis of automatic processing activities, including profiling, which produces legal effects concerning the data subject or -a significant measure;
- the right to address the National Authority for the Processing of Personal Data or the competent courts, to the extent deemed necessary.

For any further questions regarding the way in which personal data are processed and to exercise your rights mentioned above, please contact the email address:

[office@kim4industry.com](mailto:office@kim4industry.com)

The site [www.kim4industry.com](http://www.kim4industry.com) uses cookie technologies (Cookies are files sent by a web server on a person's computer in order to archive. Cookies are used by most websites and help to simplify continuous access to a particular website Cookies do not cause any harm to your computer's operating system or files, and only the website that sent a specific cookie can read, modify, or delete the cookie. information to be stored through cookies, most browsers have simple methods to allow the deletion of stored cookies, the automatic rejection of cookies or the selection between acceptance and rejection).